



BUSINESS BUILT ON PARTNERSHIP

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About Us

Quality, reliability, and compliance remain central to our procurement and supply operations. Noor Alyasmeen is committed to delivering dependable materials and sourcing solutions aligned with project requirements, operational standards, and customer expectations through structured procurement practices, trusted supplier partnerships, and quality-focused supply chain management.

VISION

To be a trusted and reliable business partner recognized for excellence in procurement, sourcing, supply chain management, and customer-focused solutions.

MISSION

To deliver dependable products and procurement solutions with a strong commitment to long-term customer success.

Industries Served

Construction & Infrastructure

Commercial towers, residential developments, roads, utilities and civil infrastructure.

Oil, Gas & Energy

Refineries, petrochemical facilities, utilities, industrial operations and power plants.

Facilities Management

MEP maintenance, technical operations, asset management and operational material support.

Aviation Infrastructure

Airports, airfields, cargo terminals, ground support and aviation operations.

Hospitality & Commercial

Hotels, mixed-use developments, malls, property management and fit-out projects.

EPC Projects

EPC contractors, turnkey projects, industrial facilities and delivery support.

US Military LOGCAP IV

Base life support, camp operations, DFAC, facility maintenance and logistics procurement.

Villas & Residential

Luxury villas, residential compounds, fit-out, electrical, plumbing and smart systems.

Product Range

Reliable products and procurement solutions through recognized manufacturers, approved distributors and industry-leading brands.

01 PIPING & PLUMBING

02 ELECTRICAL & LIGHTING

03 CCTV & SECURITY

04 FIRE FIGHTING & SAFETY

05 WOOD & JOINERY

06 FLOORING & FINISHING

07 PAINTS & WATERPROOFING

08 TOOLS & SITE MATERIALS

09 FACILITIES MANAGEMENT

10 INFRASTRUCTURE & INDUSTRIAL

11 WAREHOUSE & STORAGE

Piping & Plumbing Materials

Piping, drainage, water supply and plumbing components for infrastructure, construction, engineering, facilities management and maintenance.

PRODUCT CATEGORIES

- HDPE Pipes & Fittings
- PP-R Systems
- Drainage Systems
- Valves & Pipe Accessories
- FM Plumbing Materials
- UPVC Pipes & Fittings
- CPVC Systems
- Water Supply Systems
- Plumbing Spare Materials
- Infrastructure Piping Materials

BRANDS

GF Piping Systems
Hepworth
Wefatherm
Pipelife
Cosmoplast
Geberit
McAlpine



Electrical & Lighting Solutions

Electrical infrastructure, lighting systems, low-current materials and technical operational solutions for projects and facilities.

PRODUCT CATEGORIES

- LED Tubes & Track Lights
- LED Street Lights
- LED Sensors & Screens
- LED Optical Fiber & Neon Flex
- Wall Washers & Wall Lights
- High Bay & Low Bay Lights
- Decorative & Pendant Lights
- Bulkhead, Bulbs & Bollards
- GOQ & Bright LED Modules
- LED Strips & String Lights
- LED Downlights - COB / SMD
- LED Power Supplies & Panels
- RGB Controllers & Dimmers
- Underwater & Inground Lights
- Flood & Exit Lights
- Chandeliers & Cabinet Lights
- Aluminium Profiles & Accessories
- High Power LED

BRANDS

Schneider Electric
ABB
Legrand
Hager
MK Electric
Philips
Osram
Oppla



CCTV & Security Systems

Integrated surveillance, access management, monitoring and low-current security solutions.

PRODUCT CATEGORIES

- CCTV Cameras
- IP Camera Systems
- NVR & DVR Systems
- Access Control Systems
- Video Intercom Systems
- Alarm Systems
- Networking Materials
- Surveillance Accessories

BRANDS

Hikvision
Dahua
Axis
Communications
Hanwha Vision
Bosch Security



Fire Fighting & Safety Materials

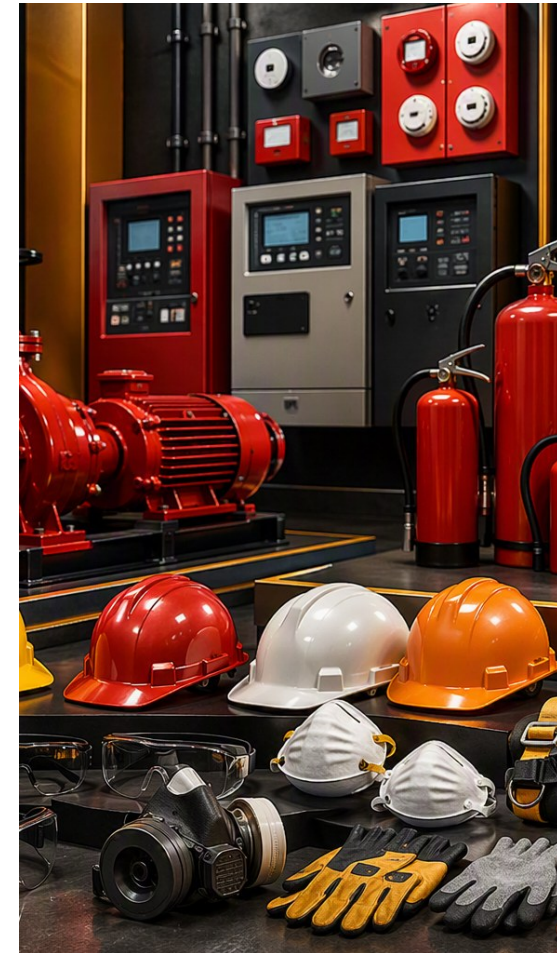
Fire protection, emergency preparedness, operational safety and industrial compliance materials.

PRODUCT CATEGORIES

- Fire Pumps
- Fire Alarm Systems
- Sprinkler Systems
- Fire Extinguishers
- Hose Reels
- Fire Cabinets
- Safety Products
- PPE Materials

BRANDS

NAFFCO
Grundfos
Eaton
Honeywell
Siemens
Kidde



Wood, Joinery & Interior Materials

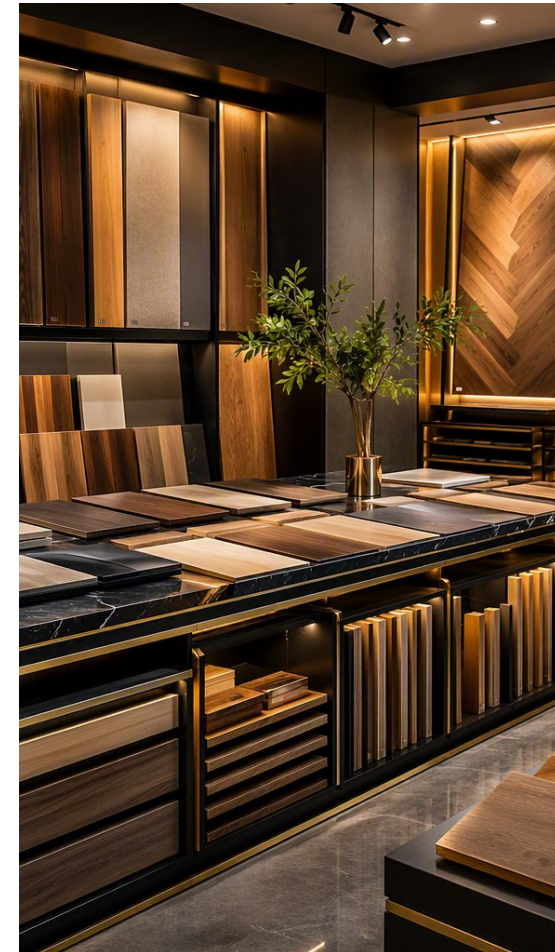
Wood-based construction, engineered boards, joinery and interior fit-out materials.

PRODUCT CATEGORIES

- MDF Boards
- Plywood Sheets
- Timber Wood
- Melamine Boards
- Joinery Materials
- Wooden Panels
- Veneer Products
- Interior Wood Materials

BRANDS

EGGER
Kronospan
WISA Plywood
Robin MDF
SVEZA



Flooring & Finishing Solutions

Durable flooring systems, finishing materials and interior surface solutions.

PRODUCT CATEGORIES

- Wooden Flooring
- SPC Flooring
- Laminate Flooring
- Parquet Flooring
- Floor Skirting
- Tile Accessories
- Interior Finishing Materials

BRANDS

Quick-Step
EGGER
Kronotex
Classen
Tarkett



Paints & Waterproofing Materials

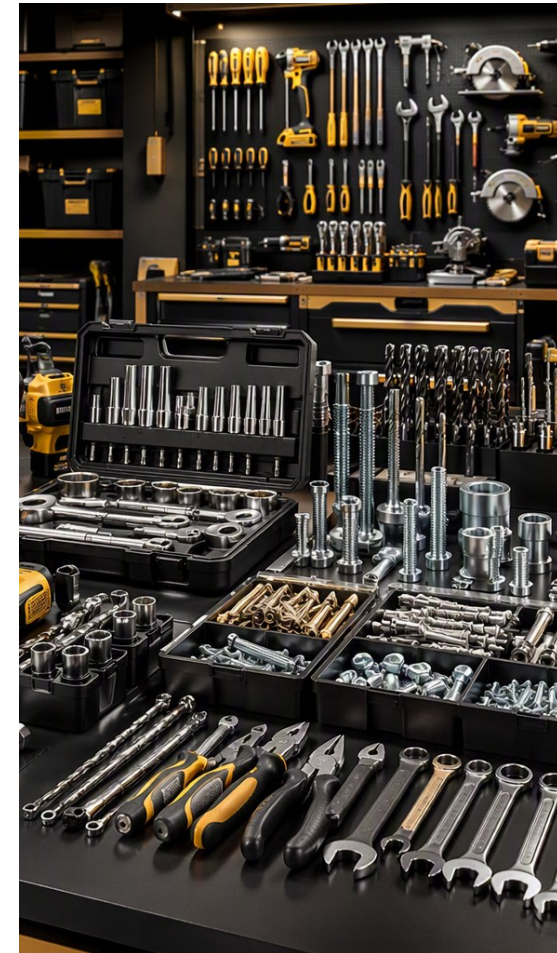
Protective coatings, waterproofing, construction chemicals, sealants and finishing products.

PRODUCT CATEGORIES

- Interior & Exterior Paints
- Waterproofing Materials
- Construction Chemicals
- Tile Adhesives
- Sealants & Coatings
- Concrete Repair Materials

BRANDS

Jotun
National Paints
Sika
Fosroc
Mapei
Weldon



Hardware, Industrial Tools & Site Materials

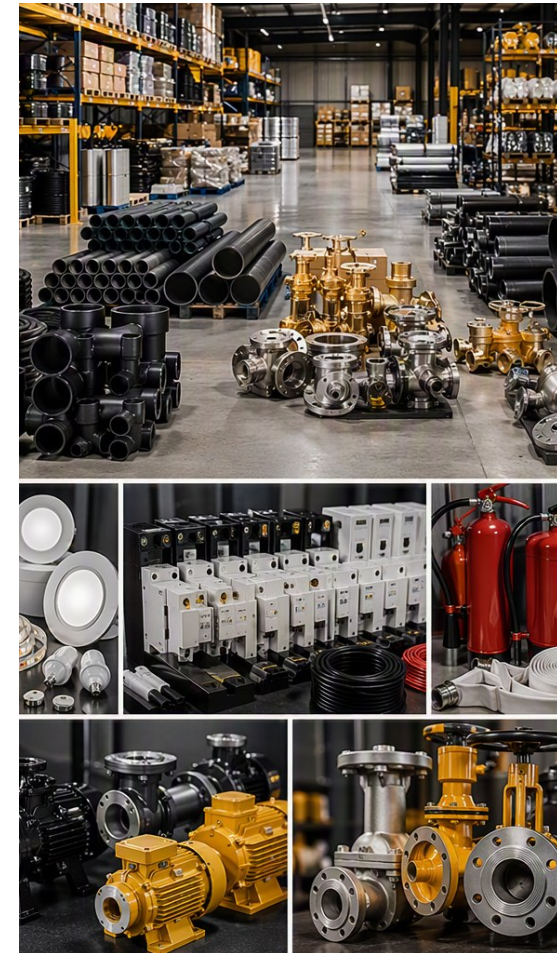
Industrial tools, fastening systems, site materials, operational hardware and maintenance equipment.

PRODUCT CATEGORIES

- Power Tools
- Hand Tools
- Industrial Hardware
- Fasteners & Accessories
- Construction Site Materials
- Safety Equipment
- Operational Maintenance Tools

BRANDS

Bosch
Makita
Dewalt
Stanley
Milwaukee



Facilities Management & Maintenance

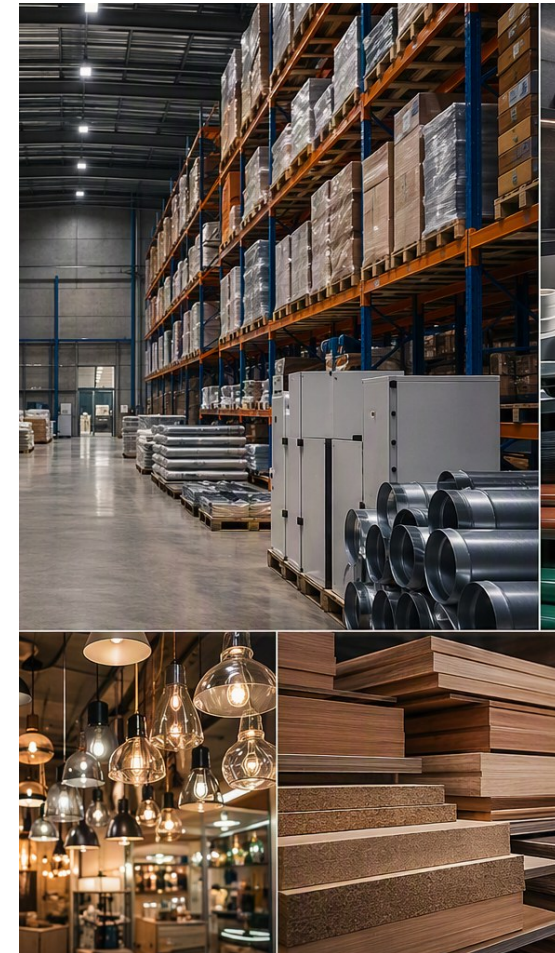
Responsive sourcing, inventory support and supply coordination for maintenance and technical services.

PRODUCT CATEGORIES

- Maintenance Spare Materials
- Plumbing Spare Items
- Electrical Maintenance Materials
- Lighting Replacements
- Technical Service Consumables
- Operational Support Materials
- FM Maintenance Supplies

BRANDS

Honeywell
Schneider Electric
Philips
Geberit
GF Piping Systems



Infrastructure & Industrial

Industrial valves, utility systems, drainage, technical materials and operational consumables.

PRODUCT CATEGORIES

- Industrial Valves
- Infrastructure Drainage Materials
- Industrial Support Materials
- Oil & Gas Support Materials
- Utility Piping Systems
- Technical Service Materials
- Operational Consumables

BRANDS

GF Piping Systems
AVK
Saint-Gobain PAM
Hepworth
Wavin

SUPPLY

OPERATIONS

Warehouse & Storage Solutions

Warehousing, storage and inventory management across the UAE for projects of all scales.

PRODUCT CATEGORIES

- Material Staging & Consolidation
- Bulk Storage Solutions
- Climate-Controlled Storage
- Inventory Management Systems
- Project Materials Storage
- Just-In-Time Delivery Coordination
- Hazardous Material Storage

BRANDS

Dexion
Mecalux
SSI Schaefer
Jungheinrich
Constructor

SUPPLY

OPERATIONS

Dubai Stockist Hub



A dedicated Dubai stockist hub supporting product enquiries, project coordination, material consolidation and delivery planning for premium sanitaryware and bathroom solutions.

SANITARYWARE & BATHROOM SOLUTIONS

NEOREST luxury collections

WASHLET and WASHLET+

Toilets and sanitaryware

Lavatories and wash basins

Bathroom faucets

Showers and touchless solutions

Public restroom products

Accessories and project items

Stock availability, models, specifications, lead times and project suitability are confirmed against each enquiry.

Sustainability, ESG & Worldwide Presence

Noor Alyasmeen integrates environmental, social and governance considerations into procurement, supplier engagement and operational decision-making.

ENVIRONMENTAL

Resource-efficient products, responsible materials, waste reduction and

SOCIAL

Health and safety, fair treatment, ethical labour and inclusive opportunity

GOVERNANCE

Integrity, compliance, transparent documentation and supplier due



WORLDWIDE PRESENCE

USA - Headquarters

UK

Germany

Italy

China

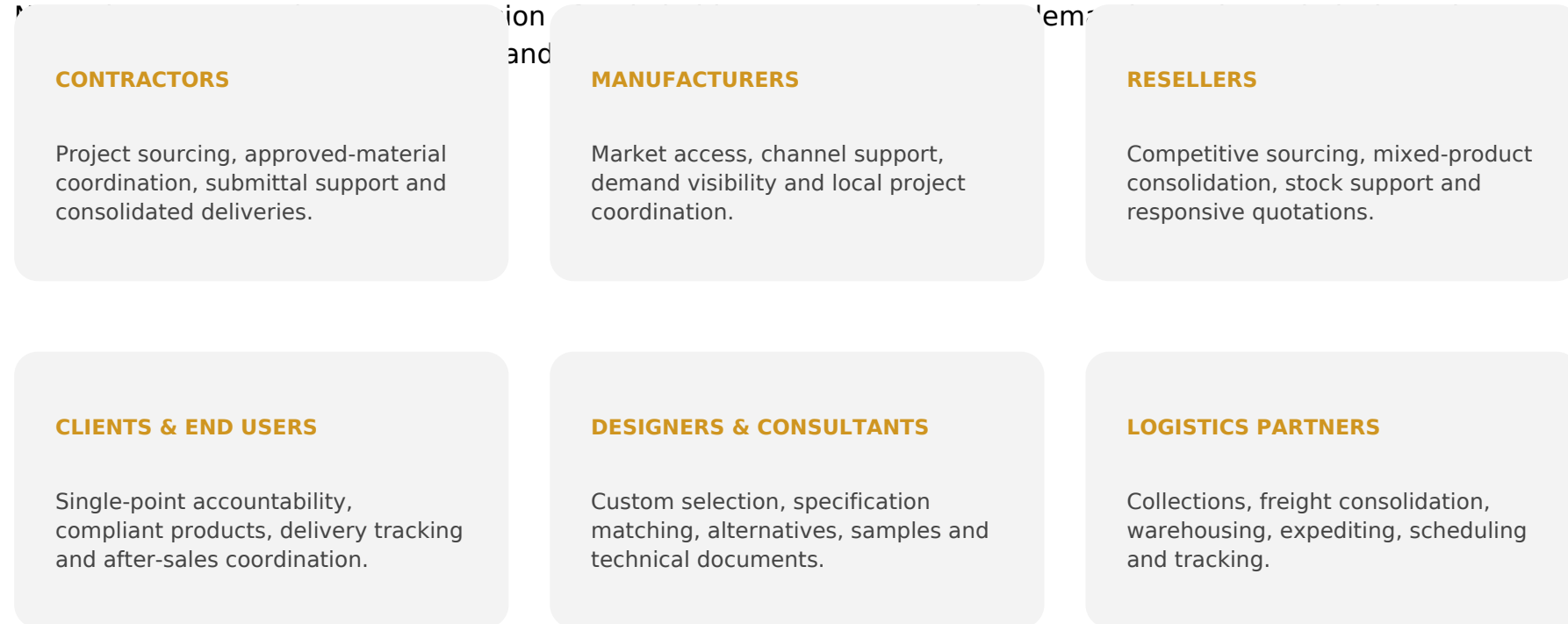
Singapore

India

Philippines

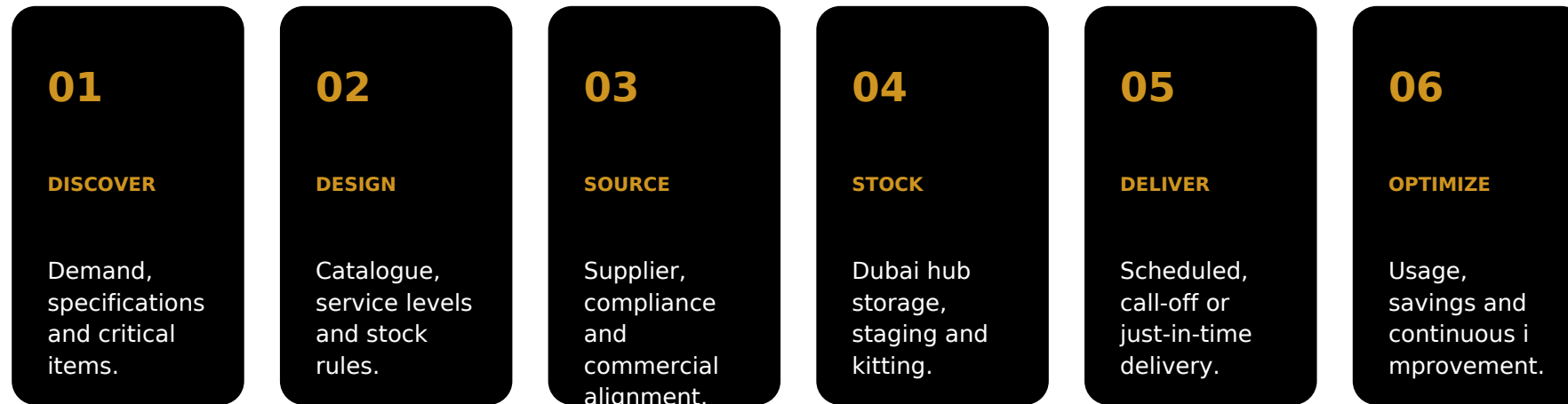
Dubai - Hub

Your Partner Across the Value Chain



Managed Supply & VMI Services

Flexible service models configured around customer demand, agreed stock levels, consumption patterns, project schedules and operational priorities.



SERVICE OPTIONS

Vendor-managed inventory • Reserved stock • Call-off supply • Scheduled replenishment • Custom kitting • Multi-vendor consolidation • Emergency sourcing • Project logistics • Inventory reporting

Contact Us

Sales & Procurement

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